

thegeekandme.com

services & pricing

hosting services

The Geek and Me provides hosting services for non-profit and for-profit bloggers, organizations, and small businesses. **You do not have to design with us to host with us.** The Geek and Me reserves the right to refuse/discontinue service to any website or blog which posts/offers any offensive or explicit content, products, or services.

Non-Profit Bloggers, Personal Websites, and Organizations

This includes you if...

1. You do not sell any services or products on your blog (linking to your Etsy, TN, or TPT is okay, and affiliate links and referral programs are also okay.)
2. You do not earn money with your blog. You do not use affiliate links. (Receiving a *free product for review is okay*, so long as any other form of compensation, payment, or affiliate program linking does not accompany it).

Monthly Payments: \$7

Annual Payment: \$60 (savings of \$2 a month/\$24 for the year)

For-Profit Bloggers, Websites, Organizations, and Small Businesses

This includes you if...

1. You have a for-profit blog or website (this includes blogging for monetary compensation –excluding affiliate links and referral programs- or you blog for free products).
2. You sell services or products on your blog/website and will need some sort of cart/payment interfacing system.
3. You will host an intricate/custom CMS and/or database system.
4. People other than you will need to login on your site (this does **not** include blogs with multiple authors/users).

Monthly Payments: \$12

Annual Payment: \$120 (savings of \$2 a month/\$24 for the year)

Pay for 3 Years: \$288 (savings of \$4 a month/\$48 a year)

packages

total blog makeover

The Geek and Me (and I?) love the challenge a custom design brings. We'll meet with you in person (or via Skype or Google Hangout) and get to know you personally, as well as your vision for your (re)design.

How do I pay The Geek and Me?

We require a down payment of \$100 to get started, due at the time of our first consultation meeting. Payment can be paid by PayPal (we will send you an invoice). Monthly payments can be arranged for the remaining cost, just ask.

How long does the makeover process take?

A total redesign and makeover can take {up to} 45-60 days from the date of our initial consultation meeting. Currently we only work with one makeover customer at a time, so you'll be getting our full attention at all times.

- The Makeover Package Includes (\$500) -

- **Domain Name Purchase and/or Set Up and/or Transfer**
 - Package includes payment for the first year of domain ownership (aka your "dot com"). The Geek and Me will bill you yearly thereafter for whatever the domain name service provider charges. This can range from about \$10-\$15 a year. We purchase domain names through 1&1Domains or A2Hosting – which ever is cheaper at the time we begin your services. If you already own your domain name, we will handle the transfer/set up of your domain name to our hosting service.
- **Hosting Services (optional, but recommended)**
 - With this plan The Geek and Me will host your blog for one year – **FREE!** After the first year you'll need to pick a paid hosting plan with us (see hosting services).
- **Custom Graphic Design**
 - Custom Branding (aka your "banner" or "header")
 - Custom Social Networking/Follow Buttons
(Buttons we do: Facebook, Pinterest, Twitter, Instagram, Google+, Email, RSS, YouTube, Etsy, Vimeo, Tumblr, Linked In, Flickr, Stumble Upon)

- Custom Blog Icon (aka your “button” with code for others to “grab” and place in their blog or website)
 - Custom Signature
 - Custom “Link-Up Party” Icon, if desired at time of purchase, with coding for others to grab.
 - Custom Side Bar Headings
 - **In short, this plan covers any and all graphical awesomeness. 😊**
- **Custom Blog Design/Layout:** *We build your blog uniquely from scratch - NOT someone else’s template.*
 - Design Includes (but is *certainly* not limited to):
 - Home Page
 - Banner & Buttons
 - Complete Layout and Typography
 - Side Bars & Footers
 - Slide Shows
 - Post/Page Design & Layout
 - Custom Widgets
 - Custom Coding for buttons and icons
- **Plug-In Installation/Customization For** (but *not* limited to):
 - Sharing on Social Sites
 - Liking
 - Pinning
 - Recommended Post Feature
 - Spam Filtering
 - Comments
 - Video
 - Social Feeds (instagram, twitter, utube, periscope, and so on.)
 - Google Analytics
- **Back Up & Move of your current blog’s content.**
 - Important Note for Wordpress.com users: if you want your incoming links preserved it is \$13 a year – this is a yearly fee charged by Wordpress.com *NOT* us. We will role the first year (\$13) into our package price, *but after that you must continue to pay Wordpress.com directly for their incoming link redirect service.*
- **Technical checkout prior to launch**
 - Basically, we’ll make sure it works before you go live!
 - Checkout for the following web browsers (most current **Mac/Windows** version). *This package does not include a “mobile-friendly” version of your blog – in other words, some blogs may not look “right” if viewed on a phone/tablet. If you would like us to design and check out phone/tablet versions of your blog it will be an additional \$100-\$200, depending on how*

*much has to be redesigned for proper mobile viewing. **Most blogs work fine on a phone/tablet with no adjustments and if this is yours, there will be no charge!** However blogs with specially coded things like slide shows, abnormal menu systems, or extremely graphic-heavy designs require a special mobile version (mobile design) to be viewed and work properly on a phone/tablet.*

- Chrome
 - Firefox
 - Safari (Mac)
 - Explorer (Windows)
 - An overnight launch (aka “going live”) so there is little/no interruption for your readers.
- **Other Help, Tips, and Tricks**
 - Limited life-time help/code fixes with issues that may arise with layout due to updates made to the Wordpress.org or Magento Platforms.
 - Other items as discussed and agreed upon in consultation & contract (things like: how to set up email subscription services, using wordpress.org, how to put new graphics into your template design, etc).

custom layout design

Already good with graphic design? Just need a design layout and functionality makeover? We can do that, too!

YOU :

- set up and purchase your domain name (we recommend A2 Hosting or 1 & 1 for domain names.)
- set up your hosting (using Wordpress.com as your hosting service is NOT eligible for custom design services),
- provide ALL the graphics (branding/banner, buttons, icons, memes, signatures, social buttons, etc) needed for the design/layout

WE will design a custom layout/design/template (that you can update graphics into anytime).

This service is **just** for layout design (aka building a custom template) and can **ONLY** be done with a self-hosted site (sites using the Wordpress.com platform, even if you own a domain name, are **not** eligible for this service).

We do **not** edit or fix your graphics. If during the process it is found a graphic isn't working (resolution is the most common issue) we will let you know so you can fit it.

How do I pay The Geek and Me?

We require a down payment of \$100 due at the time of our first consultation meeting. Payment can be paid by PayPal (we will send you an invoice). Monthly payments can be arranged for the remaining cost, just ask.

How long will it take to create my layout/design/template?

This partially depends on whether or not you have graphics ready for us. Once we chat and you get your graphics to us (.png .jpg or .jpeg formats; sizes will be discussed more in consultation), we can begin creating some design mock ups.

- The Custom Layout Design Package Includes (\$300) -

- **Custom Blog Design/Layout:**
 - Design Includes (but is *certainly* not limited to):
 - Complete Custom Layout Design, including all page types, and your chosen Typography (fonts)
 - Custom Coded Widgets and/or Plugins if desired/needed
 - Custom Coding for any buttons and/or icons provided

- **Plug-In Installation & Set Up within your New Design** (but *not* limited to):
 - Sharing on Social Sites
 - Liking
 - Pinning
 - Recommended Post Feature
 - Spam Filtering
 - Comments
 - Video
 - Social Feeds (instagram, twitter, utube, periscope, and so on.)
 - Google Analytics

- **Other Help, Tips, and Tricks**
 - Limited life-time help/code fixes with issues that may arise with layout due to updates made to the Wordpress.org or Magento Platforms.
 - Other items as discussed and agreed upon in consultation & contract (things like: how to set up email subscription services, using wordpress.org, how to update graphics into your template design, etc).

just the graphics please

Just need a graphical makeover? We can do that! We'll make the graphical item and **you** place them into your blog design. This service is **just** a graphics creation service. We do **not** place, layout and/or code anything on your actual blog. You will need to tell us information regarding your template (size of header, side bar, etc).

How do I pay The Geek and Me?

We require payment of this package/individual item(s) in full, due at the time of our first consultation meeting. Payment can be paid by PayPal (we will send you an invoice).

How long will it take to receive my custom graphics?

Typically it can take anywhere from 15-30 days, from our consultation, depending on our current workload.

À-la-carte Priced Below ~ Full Package \$75

- Custom Branding (aka Header or Banner) - \$40
- Custom Social Networking Button Set – \$10
(Buttons we do: Facebook, Pinterest, Twitter, Instagram, Google+, Email, Periscope, RSS, YouTube, Etsy, Vimeo, Tumblr, Linked In, Flickr, Stumble Upon)
- Custom Blog Icon, max size is 300x300px (“grab” code included) - \$5 (each, or 2 with package)
- Custom Link-Up Icon, max size 300x300px (“grab” code included) - \$5 (each, or 2 with package)
- Custom Other Icons/Graphics, up to 300x300px - \$5 (each, or 3 with package)
- Signature Graphic - \$2
- Custom Side Bar Headings/Titles - \$10, unlimited
 - These will be graphic files, *not* html or css
 - All desired titles *must* be specified at first consult meeting.

complete custom websites

Design, Hosting, and CMS for
Churches, Non-Profits, & Small Businesses

The Geek and Me would love to build your church, non-profit, or small business website! Information and pricing varies greatly by customer needs. Please email us directly for more information.

sales@thegeekandme.com